ADVANCE
ACHIEVE
EXPAND

Education Institute
2018 Annual Report
The HSS Education Institute enables all communities—consumers, physicians and other clinicians, researchers, trainees, and students—to advance their knowledge and skills, enhancing musculoskeletal care and performance in every corner of the globe.

Toward that goal, the Education Institute developed the EI Strategic Plan 2025 that aligns with the Hospital’s 2025 Roadmap. Both plans illustrate the role of HSS as the most trusted educator and provider of musculoskeletal health, and highlight the efforts the HSS enterprise has launched to share best practices and knowledge and increase access to care in our region, across the nation, and around the world.
HSS Education Institute
Strategic Plan 2025

Critical to driving the academic mission to demonstrate HSS leadership around the world.

ADVANCE
Academic Innovation
- Transform education through technology and cutting-edge curricula
- Expand the HSS spectrum of musculoskeletal health through collaborations with key partners

EXPAND
Globally
- Extend musculoskeletal health expertise worldwide through knowledge transfer of best practices
- Achieve highest standard for musculoskeletal health (e.g. GME accreditation, CME accreditation with commendation, HSS Sports Safety certification)

ACHIEVE
Unparalleled Impact
- Improve musculoskeletal health by delivering outstanding education, investing in population health and training academic leaders

UPHOLD
World Class Reputation
- Enhance status as the world leader in musculoskeletal health education (e.g. #1 Residency program, HSS eAcademy®, U.S. News & World Report ranking)

BROADEN
Shared Leadership
- Promote faculty alignment and cross departmental collaboration through leadership by all
- Extend the brand through strategic partnerships (e.g. Medscape, Arthritis Foundation)
**Academic Training** oversees the education of fellows, residents, and medical students, including management of the BioSkills Education Laboratory and the Kim Barrett Memorial Library.

**Medical Staff Services** is responsible for credentialing and privileging clinical providers to the Medical Staff, Graduate Medical Staff, and Allied Health Professional Staff.

**Public & Patient Education** offers programming on musculoskeletal conditions and other health and wellness topics for patients and the general public through community lectures, workshops, outreach programs, injury prevention programs, exercise classes, publications, and digital programming.

**Professional Education** provides continuing medical education activities focused on musculoskeletal care through the HSS eAcademy®, HSS Alumni Association and by partnering with HSS clinical service departments as well as leading local, domestic, and international organizations.

**Global Partnerships** offers opportunities for medical staff around the world to participate in knowledge transfer and professional education activities.

**Education Media Services** provides integrated media solutions for professional, public, and patient education by improving the audio and visual experience while increasing the value, quality, and service of healthcare education.

**Education Marketing & Digital Communications** supports communication, branding, marketing, public relations, and social media and digital communications for the Education Institute while collaborating with the Hospital’s Marketing, Public Affairs, and Social Media teams to create cohesive institutional messaging and branding.
## HSS Education Institute Impact

### HSS Trained
- **46** residents
- **74** fellows
- **76** medical students
- **533** GME trainees from other institutions

### Community
- **11,687** community participants
- **869** educational and exercise classes to the public
- **91%** public gained self-management skills through EI content

### Engaged
- **113,377** participants in Education Institute content
- **1.5%** Social media engagements (Likes, retweets etc.)
- **22%** increase in HSS medical library users

### Alumni Association
- Reached **2,000+** members in **30** foreign countries and **48** U.S. States

### Professional Education Participants
- **96%** confident they could implement musculoskeletal educational strategies in their practice
- **90%** confident their practice will be enhanced by HSS musculoskeletal education

### HSS eAcademy®
- **25,970** members from 130 countries in 2018

- Membership increased from 21,589 in 2017 to 25,970 in 2018 (**20% increase**)

### China Symposium
- Provided musculoskeletal education to
  - **15,377** web viewers
  - **30,968** web views

### Hosted
- **431** academic visitors

### Credentialed
- **898** physicians and health care providers were credentialed at HSS
ADVANCING ACADEMIC INNOVATION

HSS is transforming education through novel technologies and innovative curricula.

Justin Dufresne, CST, Bioskills Education Lab Manager and resident Cynthia Kahlenberg, MD, practicing with virtual reality simulation.
Procedural Videos at the Ready
The Orthopaedic Surgical Video Library offers videos that highlight the expertise of HSS faculty. All content is audio searchable, linking users to a point in a video where key phrases are spoken.

The Orthopaedic Surgical Video Library features more than 150 videos with content from every subspecialty.

Spreading Values and Culture through Technology
Staff throughout HSS are embracing technology and often request the help of Education Media Services (EMS) to increase productivity and efficiency. EMS supported livestreamed video conferencing to HSS regional sites, digitally connecting those centers with the Hospital’s main campus in Manhattan and enhancing education efforts for staff as well as community members. An enterprise-wide ticketing system for audiovisual services was developed this year—a resource that will create a one-stop-shop for tracing requests, obtaining analytics, and increasing efficiency and productivity.

Streamlined Credentialing
Medical Staff Services and Information Technology teamed up to launch an interface between the Cactus credentialing database and Epic medical record database. The linkage minimizes data redundancies while maximizing the availability of provider data and meeting the requirements necessary to achieve optimal data management.
EXPANDING GLOBALLY

HSS continues to expand its educational and clinical reach throughout New York City, the region, and around the world to transfer best practices and achieve the highest standards in musculoskeletal health.
Connecting with Global Partners
Bumin Hospital Group entered into a partnership with HSS as an Alliance Member for the period 2018–20 to strengthen its Quality Improvement and Infection Control Programs at Seoul Bumin Hospital and Haeundae Bumin Hospital. HSS also signed a co-sponsorship agreement with the Ranawat Orthopaedic Research Foundation to co-sponsor and assist with the administration of the annual Ranawat Orthopaedic Conference, a continuing medical education program held in New Delhi, India in February 2019.

Extending Our Regional Reach
The commitment of HSS to community education extends beyond New York City to the HSS regional markets. In 2018, there was an expansion in programming through the Stamford Health Collaborative, livestreaming lectures from the Manhattan campus, panel discussions bringing together HSS staff to address musculoskeletal topics, and programs at local community-based organizations.

In 2018, 1,333 individuals participated in 43 regional programs.

Sharing the Archives
The HSS Archives continues to expand its reach outside of the hospital walls to the regional sites. In collaboration with Marketing & Digital Communications, the Archives created a digital presentation of HSS history that was broadcast to various locations to educate employees, patients, and visitors about our rich history and trusted expertise in musculoskeletal care.

HSS–PKU–PUMC Symposium in Beijing, China.

David B. Levine, MD, Nigel E. Sharrock, BMedSci, MB, ChB, Lynne Calman, Mary J. Hargett, and Pamela A. Kerns viewing the HSS Archives display case entitled “HSS Anesthesiology” on the 8th floor of the hospital.
UPHOLDING OUR WORLD-CLASS REPUTATION

The Education Institute enhances the status of HSS as the world leader in musculoskeletal health education.

HSS Residents Yuri Pompeu, MD, PhD, Drake LeBrun, MD, MPH, Nathaniel Ondecck, MD, Karim Shaﬁ, MD, Christopher DeFrancesco, MD, Jennifer Bido, MD, MPH, Edward (Grant) Carey, MD, Gregory Schimizzi, MD, PhD, and Ameer Elbuluk, MD.
Bringing Best Practices to Ghana
FOCOS Hospital in Accra, Ghana brings state-of-the-art care to an area of the world where the need is great. Clinical and administrative staff from HSS made two one-week service trips to FOCOS to assess its hospital processes and procedures and to teach best practices to the FOCOS team.

Credentialing to Ensure Quality of Care
In 2018, the Institute credentialed and re-credentialed more than 1,000 physicians, allied health professionals, and graduate staff to the Hospital and Ambulatory Surgery Center (ASC). Because of this effort, residents and fellows were able to rotate to the ASC and learn valuable practices in ambulatory care. In addition, an interdisciplinary project led to the resequencing of the fellows’ Hospital orientation so that it commences with Graduate Medical Education hospital introductory sessions and concludes with specialized Epic training, leading to improved patient safety and care.

Educating the Leaders of Tomorrow
The Hospital’s Orthopaedic Surgery Residency program was named Top Orthopaedic Residency Program by Doximity for the fifth consecutive year.

HSS offers highly competitive residency and fellowship programs that enable trainees to learn and expand their surgical expertise, give them opportunities to change healthcare policy, and apply their knowledge to improve the lives of people across the globe.
BROADENING OUR LEADERSHIP

At HSS, every person contributes to leading the enterprise. HSS is extending that shared leadership model through strategic partnerships.

Pediatric Surgical Games session with David M. Scher, MD, and residents Jensen Henry, MD, Karim Shafti, MD, Claire Ellasberg, MD.
**Extending the Brand Through Channel Partnerships**

- An HSS-branded channel on VuMedi, which includes an HSS eAcademy® tab, generated over 11,000 views and more than 100,000 impressions in 2018. VuMedi promoted HSS surgical videos, webinars, and live educational programs.

- Through a partnership with the OrthoBullets digital platform, HSS elevated awareness of its Annual Holiday Knee & Hip Course, resulting in nearly 800,000 impressions and over 400 program enrollment leads. The OrthoBullets App was integrated into the 2018 course, enabling members to vote during case consensus sessions and growing the global reputation of HSS.

- Continued editorial collaboration with Medscape resulted in over 285,000 page views from nearly 50,000 healthcare professionals around the world. The most sought-after editorial came from Toward Opioid-Free Surgery, engaging nearly 9,000 medical professionals.

- Through a partnership with the National Federation of State High School Associations (NFHS), high school coaches can access the HSS Sports Safety digital coach program, which educates coaches about how to reduce the risk of ACL injury in young athletes.

**The relationship with OrthoBullets has linked HSS with over 90,000 medical professionals and generated more than 2,000 enrollments in HSS curricula.**

**Team Support**

Professional Education partnered with Major League Soccer (MLS) and the Pro Football Athletic Trainers Society (PFATS) to jointly provide continuing medical education for medical teams of these professional football and soccer teams, as well as, in the case of MLS, the general population.

**Choosing the Right Sport**

HSS collaborated with the Aspen Institute to develop the Healthy Sport Index, an online tool that identifies the benefits and risks of participating in the top 10 high school sports. The tool, available at [healthysportindex.com](http://healthysportindex.com), is designed to help athletes and families make informed decisions about sports participation based on a child’s specific needs.

**Medical Library Collaborations**

The Kim Barrett Medical Library continues to be recognized as a trusted research partner throughout HSS. One particularly impactful initiative brought together the Library and the Department of Anesthesiology, Critical Care & Pain Management in a research endeavor to conduct several systematic reviews for a December 2018 consensus meeting uniting anesthesiology experts from around the world, whose goal is to draft new practice guidelines on anesthesia-related perioperative outcomes.

![Students participating in Sports Safety workshop.](image-url)
ACHIEVING UNPARALLELED IMPACT

HSS is dedicated to improving musculoskeletal health by delivering outstanding education, investing in public health, and training academic leaders.
Addressing the Opioid Crisis
In June 2018, the HSS Journal® convened a multidisciplinary panel of experts for a daylong discussion: Toward Opioid-Free Arthroplasty: A Leadership Forum. Participants addressed the opioid crisis and pain management as it relates to total hip or knee replacement and also contributed to a special issue of the HSS Journal®. The group crafted a consensus statement on appropriate pain management after total hip or knee replacement, focusing on strategies before, during, and after surgery to help clinicians provide the best and safest care. In addition, HSS created The Opioid Stewardship portal on the HSS website as part of an institutional effort to provide opioid-related information for clinicians and patients, and to be at the forefront as the most trusted educator in musculoskeletal medicine related to opioid prescribing and pain management.

- HSS Journal®
  hss.edu/hssjournal
- Opioid Stewardship
  hss.edu/addressing-the-opioid-crisis

Complementary Approaches to Pain and Stress Management
The pain and stress management series at HSS includes educational and mindfulness-based coping techniques to help improve patients’ ability to cope with pain and stress. The program features monthly mind-body workshops, exercises such as yoga, and expert-guided telephone meditation sessions, providing patients with tools they can use to manage discomfort and reduce reliance on opioids.

More than 230 individuals participated in pain and stress management programs in 2018.

Alumni Association Centennial Meeting
This year marked the 100th annual meeting of the HSS Alumni Association. Held in October, the meeting featured a slideshow of those who trained or worked at HSS, lectures on the Alumni Association’s past century, debates and breakout sessions, and receptions that allowed returning alumni to socialize and network with classmates, mentors, and friends. In addition, a portrait was unveiled at the meeting of the Alumni Association’s first director, David B. Levine, MD, who was honored for his profound knowledge and remarkable contributions, exceptional leadership, and years of dedication to HSS and the Alumni Association.

HSS Becomes a Portfolio Sponsor
The American Board of Medical Specialties’ Multi-Specialty Portfolio Approval Program accepted HSS as a Portfolio Sponsor. HSS physicians and surgeons may complete HSS-approved Quality Improvement projects for Maintenance of Certification (MOC) Part IV. HSS will pilot such a project in 2019 to increase use of patient-reported outcome measures in the treatment of low back pain.
Maggie Wimmer presented at the 2018 ACR/ARHP Annual Meeting.

Rie Goto, MSLIS and Bridget Jivanelli Gatto, MLIS presented at the Medical Library Association Annual Meeting.
National Presentations and Publications

- A publication highlighting oral presentations, moderated panels, and poster presentations made by HSS clinical and research faculty at the American College of Rheumatology Annual Meeting was disseminated to over 5,000 rheumatologists nationwide, our international partners, HSS Alumni, and our Board of Trustees.

- A publication compiling HSS faculty participation at meetings of the American Academy of Orthopaedic Surgeons and Orthopaedic Research Society—including symposia, moderated panels, and poster and case presentations—was developed for the third consecutive year and reached over 24,000 orthopaedic surgeons.

- In 2017–18, there were 387 peer-reviewed publications produced by HSS residents.

- Karla Felix, PhD, and Amy Stair, MS, presented a poster titled “The Synergy of CME and GME: Advancing Institutional Priorities” at the AHME Institute (Association for Hospital Medical Education).

- Maggie Wimmer delivered an oral presentation titled “Complementary practices as alternatives to pain: Effectiveness of a pain management program for patients in an orthopedic clinic” at the 2018 ACR/ARHP Annual Meeting.

- Maggie Wimmer delivered an oral presentation titled “Medicate or Meditate? An alternative approach to pain and stress management in an underserved population in New York City” at the 2018 APHA Annual Meeting.


Grand Rounds from HSS: Management of Complex Cases

This year’s Grand Rounds included cases from two new orthopaedic areas: one developed with the Division of Anesthesiology, Critical Care & Pain Management focusing on multimodal anesthesia and pain management, and another with cases from the Complex Joint Reconstruction Center. These two subspecialty issues joined a third issue focused on rheumatology. These publications were distributed to a national audience of more than 40,000 orthopaedic surgeons, anesthesiologists, and rheumatologists.

Research Grants

- Jordan Gruskay, MD, received a $5,000 OREF Resident Research Project Grant (9/1/18–8/31/19) for his study Developing a Small Animal Model of Ulnar Collateral Ligament Reconstruction.

- Ashley Levack, MD, was awarded a $5,000 OREF Resident Research Project Grant (8/1/18–7/31/19) for her study Local Antibiotic Delivery via Calcium Sulfate for Orthopaedic Infections.

- HSS received a two-year $50,000 grant from the Louis and Rachel Rudin Foundation to create a research training program for orthopaedic fellows.

Awards & Accolades

HSS print and online communications produced by Education Marketing & Digital Communications won external awards for design and content in 2018, including:

- Four Aster Awards, including two Gold Awards for Education to Empowerment Spring 2018 calendar and the Spring 2017 Alumni News; Silver Awards the 2018 Major League Soccer Medical Symposium brochure and the Sports Medicine Symposium 2018 brochure

- Apex Award of Excellence for 2016 Report to the Community

- Seven awards from the GD USA American Inhouse Design Awards for HSS Ed to Empowerment Fall 2017 Calendar, HSS Ed to Empowerment Fall 2018 Calendar, HSS Education Institute 2017 Annual Report, Major League Soccer Medical Symposium 2018 Brochure, HSS Report to the Community 2017, HSS Sports Medicine Symposium 2018 Brochure, HSS Sneaker Healthy Choices Newsletters

# Financials

## Statement of External Funding Support

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<tr>
<th>Funding Source</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
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<td>Academic Visitor Program Fees</td>
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<td>Commercial Development Fees (BSEL)</td>
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<td>Corporate Grants</td>
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<td>Exhibit Fees</td>
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<td>Individual Donations</td>
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<td>Registration Fees</td>
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<td>Special Events</td>
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<td><strong>Total External Funding</strong></td>
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<td><strong>$4,757,980</strong></td>
<td><strong>$4,633,526</strong></td>
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* Other funding sources include royalties and contributions from the HSS Education Institute and other HSS services.

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### 2018 External Funding by Source

- 23% Special Events
- 1% Academic Visitor Program Fees
- 6% Commercial Development Fees (BSEL)
- 6% Corporate Grants
- 2% Dues
- 5% Endowments
- 6% Exhibit Fees
- 4% Registration Fees
- 1% Individual Donations
- 6% Global Partnerships
- 34% Foundation Grants
2018 Education Institute Donors

**Corporate Grants**
- Arthrex
- DePuy Synthes
- Exactech
- K2M
- NuVasive
- OMeGA
- Smith & Nephew
- Stryker
- Zimmer Biomet

**Exhibitors**
- Allergan
- AlterG
- Arthrex Inc./Gotham Surgical
- Avanos
- Baxter
- Biodex Medical Systems
- Canon Medical Systems USA, Inc.
- CeramTec Medical Products
- CyMedica Orthopedics
- DePuy Synthes
- DJO Surgical
- Dynasplint Systems, Inc.
- Exactech, Inc.
- Flexion Therapeutics
- Game Ready
- Horizon Pharma
- Innovative Medical Products
- Intellijoint Surgical Inc.
- K2M, Inc.
- LiteForce Therapy Lasers by LiteCure
- Medtronic
- NuVasive
- OrthAlign
- Orthofix
- Samsung
- Sanofi Biosurgery
- Scientific Analytics Inc.
- Siegel & Coonerty LLP
- Smith & Nephew
- SwimEx
- Stryker
- Terumo BCT
- Therajun, LLC
- Ulrich Medical
- Woodway
- Zimmer Biomet

**HSS Alumni Association Fund**
- Joseph C. DeFiore, MD
- Donna Daneca M. DiPaolo, MD
- Jonathan M. Goldstein, MD
- Paul E. Kovatis, MD
- Kenneth J. Kress, MD
- David B. Levine, MD
- The Thomas P. Sculco & Cynthia D. Sculco Foundation

**HSS Alumni Association President Fund**
- Gary M. Gartsman, MD
- Allan Inglis Chair

**Lance Peters, MD, Memorial Fund**
- Clare M. Rimnac

**Georgette “Gigi” Viellion, RN, ONC, Endowed Orthopaedic Nursing Education Scholarship Fund**
- Denise L. Coy
- Laura Robbins, DSW

**Leon Root, MD, Pediatric Outreach Program Fund**
- HSS Employee Activities Committee
- Jocelyn Cohen
- Marc Haas Foundation

**HSS Asian Community Bone Health Initiative**
- Jeff Yau

**HSS Sports Injury Prevention Program**
- James G. Dinan and Elizabeth Miller

**SNEAKER©**
- Anonymous
- Alice Lawrence Foundation

**Orthopaedic Fellows Research Training**
- Louis and Rachel Rudin Foundation

**Foundation Grants**
- Alice Lawrence Foundation
- American Shoulder and Elbow Society
- AO North America Charitable Foundation
- Center for Orthopaedic Trauma Advancement
- Anonymous
- Louis and Rachel Rudin Foundation
- Stavros Niarchos Foundation

**Greenberg Academy for Successful Aging**
- HSS Employee Activities Committee

**Resident 310 Project**
- Mathias P.G. Bostrom, MD

**Bioskills Education Laboratory**
- Avanos
- Brainlab, Inc.
- Ceterix
- Conformis
- ConMed
- DePuy Synthes
- DJO Global
- Engage Uni LLC
- Enhatch
- Integra LifeSciences
- Intellijoint Surgical
- Lima USA
- Medartis
- NuVasive
- OrthAlign, Inc.
- Ortho Development
- Osteo Centric
- Radlink
- Richard Wolf Medical Instruments Corp.
- Smith & Nephew
- Stryker
- Trice Medical
- Trimed, Inc.
- United Orthopedic Corporation
- Wright Medical Technology, Inc.
- Zimmer Biomet

**Kim Barrett Memorial Library**
- Metropolitan New York Library Council

**In-Kind Support**
- Canon Medical Systems
- DePuy Synthes
- GE Healthcare
- Samsung
- Smith & Nephew

**Special Events**
- Autumn Benefit
- HSS Employee Activities Committee
Education Leadership

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Bridget Jivanelli Gatto, MLIS, Administrative Director

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