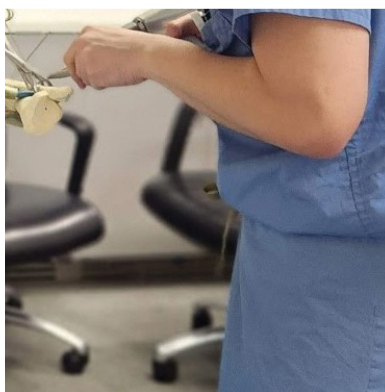
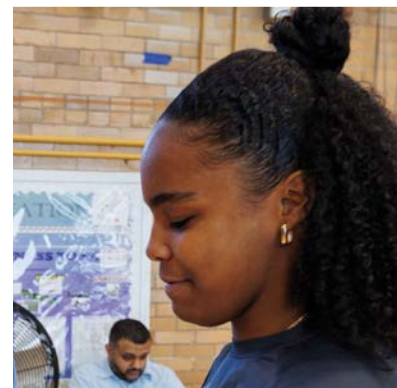
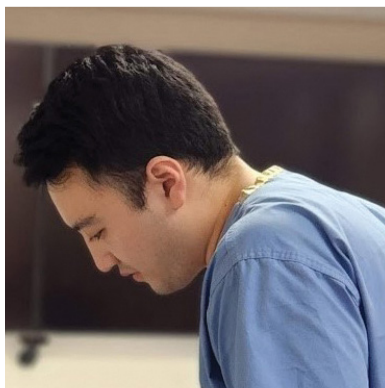
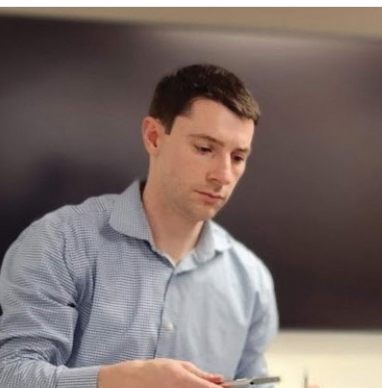
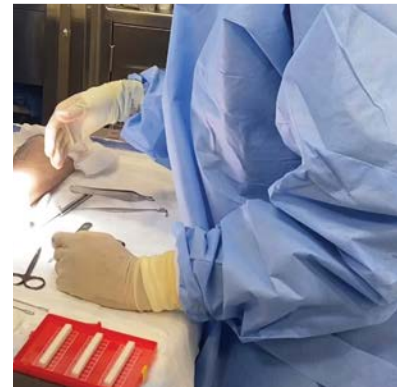


# Most Trusted Educator in Musculoskeletal Health



# About HSS Education Institute

The HSS Education Institute drives the academic mission of HSS through educating healthcare professionals so they can provide the highest quality patient care while empowering the community to live healthy and move better.

**Academic  
Training**

**Alumni  
Association**

**Continuing  
Education**

**Community  
Education  
& Outreach**

**Digital  
Education  
& Media  
Production**

**Education  
Development**

**Education  
Marketing &  
HSS Journal®**

**Enterprise  
Credentialing  
& Academic  
Promotions**

**Global  
Partnerships**

**Kim Barrett  
Memorial Library**

**Outcomes &  
Data Analytics**

**Simulation  
Learning &  
Training Center**

# Reach & Impact

## AT A GLANCE

**12.1 million** reached across **96** countries through **6,700** educational offerings

**254 million** impressions through social media engagements and educational content

**3.3 million** impressions from educational content through channel partnerships

**90%** of all learners would recommend HSS educational programs to others

### Consumers

#### **10.1 million reached**

through **1,300+** consumer education programs and videos

Produced **seven of the top ten** most-viewed videos on HSS YouTube™ Channel

**91% reported** increased knowledge

**93% reported** high satisfaction with HSS community education programs

**85% reported** improvement in self-management skills

**6% reduction** in pain among consumers that participated in HSS virtual exercise classes

### Healthcare Professionals

**1.7 million reached** through **5,000+** continuing education activities and videos

**349,000** international learners engaged from **20 countries**

**100% reported** no commercial bias

**90% reported** that continuing education activities enhanced their practices

**90% indicated** likelihood to change their practices

### Trainees

(Fellows, Residents, Medical Students)

The HSS Orthopaedic Residency program, voted **#1 training program** by board certified orthopaedists

**47** residents, **73** fellows, and **98** medical students trained

**1,167** residents and fellows published in scientific journals

**2,000+** used the Simulation Learning & Training Center (SLTC) to improve clinical skills







Pediatric Outreach Program screening at A. Randolph High School in Harlem.

## Lead in Education Best Practices

The Education Institute drives the implementation of evidenced-based educational frameworks for the public, patient, and clinical communities in collaboration with internal and external stakeholders.

### Digital Education

HSS shares its educational expertise in orthopedics and rheumatology with musculoskeletal healthcare practitioners and community members around the world.

- In 2023, our Orthopaedic Surgical Videos on **YouTube™** amassed **1.7 million views**. More than **31,000 people subscribe** to the channel, which has **over 275 videos** featuring HSS faculty and alumni.
- Launched in July 2021, under the leadership of **Alexander P. Hughes, MD**, as a collaboration between the **Spine Service at HSS** and **Charité Universitätsmedizin in Berlin**, our work with Charité expanded to include an additional institutional collaborator—**Schulthess Klinik**—as well as a separate virtual conference between the three institutions focusing on the shoulder. Recurring quarterly series promote knowledge exchange between HSS, Charité, Schulthess Klinik, and invited colleagues from around the world. In 2023, HSS collaborated with Charité and Schulthess on five virtual meetings addressing the spine and shoulder.
- Patients and the public can easily access our expertise through HSS Community Education & Outreach YouTube™ videos. Nearly **150 videos** have attracted over **10.1 million views** domestically and internationally and addressed topics such as wellness, nutrition, arthritis, mind/body practices, injury prevention, healing from a fracture, and presurgical and postsurgical care.

### Community Education & Outreach

HSS Community Education & Outreach programs reach people of different ages and cultures to facilitate access to musculoskeletal and wellness-related health information and care.

- The HSS Asian Community Bone Health Initiative helps older Asian adults in New York City stay active and better manage chronic bone and joint diseases. In 2023, **45 programs** garnered more than **500 attendees**.
- The Greenberg Academy for Successful Aging's Aging with Dignity initiative supports healthy aging, offering weekly phone-based support groups as well as interactive creative workshops. The initiative reached more than **1,000 people** in 2023.
- Through the Leon Root, MD, Pediatric Outreach Program, HSS orthopedic surgeons, physical therapists, and nurses visit select diverse New York City public middle and high schools to provide injury prevention screenings for young athletes and teach them how to move safely and effectively. The program screened nearly **100 young athletes** in 2023.

### HSS Journal®

*HSS Journal*, now in its 20th year of publication, diversified its editorial board and overhauled its publication practices. Editors collaborated with HSS global partner United Family Health in China to produce Chinese translations of selected articles. There are now four issues per year and **nearly 500,000 downloads** of articles by the journal's global audience.

# Strategic Growth and Leadership

HSS engages with key strategic partners to expand the scope of our educational initiatives.



Continuing education program in Cartagena, Colombia.

## Partnering with Healthcare Professionals

- HSS increases its online visibility and access to HSS-curated educational content through channel partners, including Medscape, MyCME, VuMedi, Orthomedia, and OrthoBullets for professionals and Mediflix for consumers.
- The HSS Orthopaedic Knowledge Network, launched in 2022, aligns leading orthopedic providers from around the world and includes partner institutions in China and South Korea.
- HSS, Hospital Serena del Mar (HSM) in Cartagena, Colombia, and Fundación Santa Fe de Bogotá (FSFB) co-hosted a continuing education program: Innovations in Orthopedics. The conference covered topics in innovation, enabling technology, and infection and was designed to reinforce the partnership's commitment to a culture of learning and knowledge sharing. Speakers from all three institutions led four sessions.

## Expansion within HSS Regional Markets

- The 7th Annual Winter Technology and Innovation in Orthopedics Symposium in Fort Lauderdale, coordinated by HSS, Holy Cross Hospital Orthopedic Institute, the University of Miami Health System, and Cleveland Clinic Florida, featured **more than 20 HSS faculty members** and attracted **162 participants**.
- The inaugural New York Shoulder Arthroplasty course, held in collaboration with NYU Langone Orthopedics, Mayo Clinic, and Campbell Clinic, brought together more than **70 shoulder arthroplasty experts** from around the world.
- New programming for patients and the public was initiated in HSS Florida, Industry City-HSS Brooklyn, and HSS Long Island, as well as new endeavors with the New Canaan and Darien Libraries in Connecticut through our relationship with Stamford Health. These efforts led to a **42% rise** in the number of outreach programs in HSS regional markets.



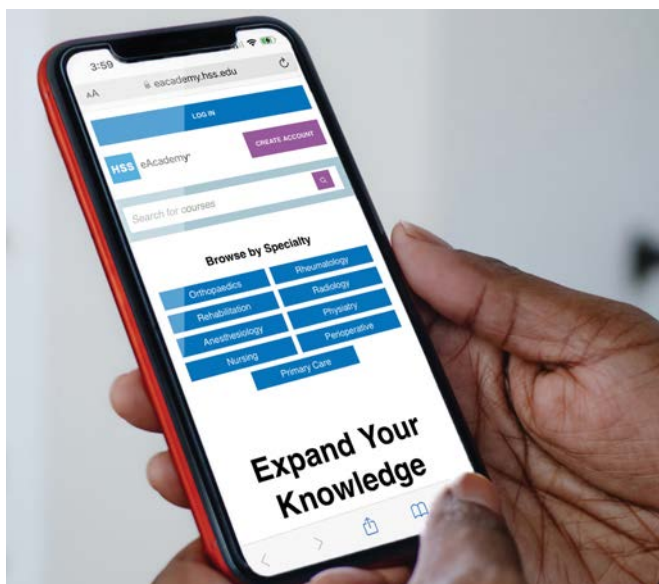
The Annual Winter Technology and Innovation in Orthopedics Symposium in Fort Lauderdale, Florida.



## HSS Alumni Association

The **HSS Alumni Association** helps sustain the Hospital's academic mission and ensures that the future leaders of musculoskeletal health care have access to the highest quality training and education. The Association, comprised of **more than 2,700 members**, increased alumni connections by hosting networking events at specialty society conferences, featuring alumni conversations in episodes of the **HSS Presents** podcast, and celebrating the history of HSS with a **160th anniversary** fundraising campaign, among other initiatives.





## Data & Technology

The delivery of high-quality content on-demand and available 24/7 requires reliable, state-of-the-art technology and data solutions. HSS applies advanced data systems to optimize operational efficiency and outcomes.

### HSS eAcademy®

HSS eAcademy became a mobile-friendly, centralized platform for HSS medical staff accessing required annual competency modules. The most impactful streamlining measure of the past year was “test-outs,” which enable clinicians to confirm knowledge via pre-tests and progress through modules more quickly. The Education Institute also created an **HSS eAcademy gateway** for residents to access the **American Academy of Orthopaedic Surgeons Resident Orthopaedic Core Knowledge (ROCK) curriculum**, which serves as a core knowledge baseline for orthopedic residency training. Through HSS eAcademy, residents access recordings of ROCK lectures by HSS faculty, as well as related resources and knowledge checks.

### Enterprise Credentialing & Academic Promotions

In 2023, we digitally transformed the Delineation of Clinical Privilege Forms for HSS Physicians and Advanced Practice Providers, which supports the HSS goal of operational efficiency and enhanced visibility for approved procedures granted to credentialed providers. More than **1,000 providers were credentialed in 2023** at the main campus and regional sites.

### Livestreamed Exercise Videos

In 2023, the **HSS Live+** platform was launched to offer more than **300 livestreamed exercise classes** with nearly **900 participants** and over **500 on-demand exercise classes** with nearly **4,000 views**. Participants noted that the video library’s “convenience for anytime practice is truly exceptional” and “ensures I never miss a class due to scheduling constraints.” To address the varied fitness requirements of participants, we will continue to refine the HSS Live+ platform to best meet the needs of our diverse community.

### New Library Resources

The Kim Barrett Memorial Library employs the latest technologies to ensure users have access to the resources they need to achieve excellence in patient care, education, and research. The library provides full-text access to the **EBSCO Ethnic Diversity Source and LGBTQ+ Source**, which are available on the library’s website. In 2023, we introduced **TreeAge**, a leading tool for building decision trees, Markov models, and event-based simulations, which are useful for evaluating medical treatment decisions.



## Simulation Learning & Training Center (SLTC)

The SLTC provides educational opportunities for residents, fellows, surgeons, and researchers, as well as physician assistants, nurses, and other allied health professionals seeking to expand and practice their skills. These opportunities include simulation in virtual reality, arthroscopic simulation, and cadaveric specimen support. In 2023, the SLTC held **656 sessions** ranging from education, research, and physician practice to industry product education and development. More than **3,100 learners** completed over **1,500 educational hours**.

More than **15 high-school students** from Chicago's west side came through the SLTC as part of the Hope Medical Scholars program. This immersive "day in the life of an orthopedic resident" was coordinated by **Troy Amen, MD**, one of the program's co-founders.

The SLTC also **received reaccreditation** in December 2023 from the American College of Surgeons. This accreditation demonstrates the SLTC's adherence to the highest regulatory standards and ongoing commitment to excellence.

## Excelling in Media Production

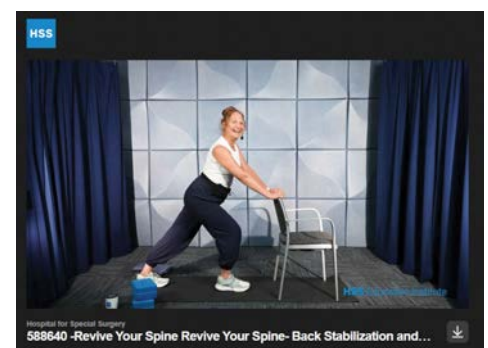
The newly designated **Media Production Studio** supports the creation of digital education, including podcasts, a new continuing education modality at HSS. The **HSS Presents bi-weekly podcast series** features conversations among HSS physicians, alumni, and other clinicians addressing topics ranging from personal wellness and complex cases to mentorship and managing a medical practice. The Media Production team also supported the development of instructional exercise videos for the **LIVE+** platform for the public, surgical videos for students and clinicians, and special video projects, such as highlight videos for academic conferences and outreach programs.



PGY-5 Resident Heather Haeberle, MD, participating in the annual Surgical Games.



Matthew Conti, MD and Steve Forti recording a podcast in the Media Production Studio.



Katherine Shapiro, E-RYT, teaches Revive Your Spine for on-demand viewing.



# Upholding Regulatory and Accreditation Standards

From the education of our trainees to our community-focused public education and outreach efforts, HSS ensures that regulatory standards across the Enterprise are exceeded.



Asian Bone Health Program session at a Chinatown community center.





105th Annual HSS Alumni Association Meeting.

## Community Benefit Programming

Nonprofit hospitals are required to provide information to the Federal Government and New York State about their community benefit activities, which include community health needs assessments and programs designed to meet identified community health needs. The HSS Community Service Plan, which is created in alignment with New York State's Health Prevention Agenda, features **10 musculoskeletal and wellness-focused programs** from the Education Institute, Sports Medicine Institute, and Department of Social Work Programs, in collaboration with Food & Nutrition, Nursing, and the Department of Rehabilitation. Programs are designed to meet the specific needs of our diverse communities.

## CME Accreditation

With accreditation from the Accreditation Council for Continuing Medical Education (ACCME), HSS ensures clinicians, patients, and the public trust that the content we deliver is meaningful, scientifically accurate, and free from industry influence. The **ACCME granted HSS Accreditation with Commendation for a six-year term**—the highest level possible—in December 2023.

## ACGME Reaccreditation

In January 2023, the **Accreditation Council for Graduate Medical Education (ACGME)** granted HSS continued accreditation for demonstrating substantial compliance with the ACGME's Institutional Requirements, without any new citations. HSS received initial recognition from the ACGME in July for the establishment of Non-Standard Training Programs.

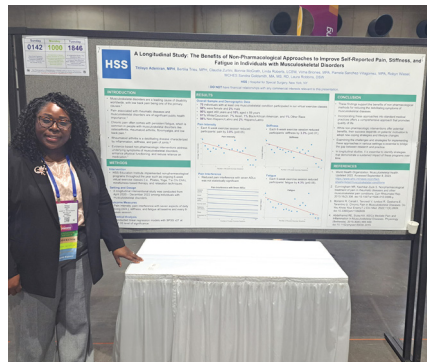
## CMS and Joint Commission Accreditation

The **HSS Ambulatory Surgery Center of Manhattan** received accreditation in June from the Centers for Medicare & Medicaid Services (CMS) and The Joint Commission. The Enterprise Credentialing & Academic Promotions team was directly involved in the preparation of credentialing files, policies, and guidelines required to meet the standards of the Joint Commission.



Francis Lovecchio, MD, conducts a session in the SLTC with PGY-5 Resident Julia Retzky, MD.

# Conferences and Publications

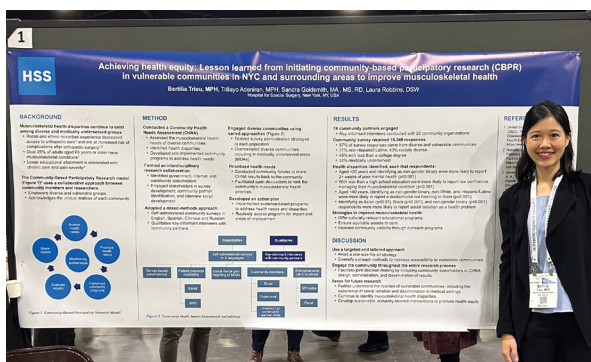


## Conferences

**Titilayo Adeniran, MPH**, presented a poster entitled “A Longitudinal Study: The Benefits of Non-Pharmacological Approaches to Improve Self-Reported Pain, Stiffness, and Fatigue in Individuals with Musculoskeletal Disorders” at the 2023 ACR Convergence Meeting on November 14 in San Diego, CA.

**Bertilia Trieu, MPH**, presented a poster titled “Achieving Health Equity: Lessons Learned from Initiating Community-based Participatory Research (CBPR) in Vulnerable Communities in NYC and Surrounding Areas to Improve Musculoskeletal Health” during the 2023 American Public Health Association (APHA) Annual Meeting on November 13 in Atlanta, GA.

**Bridget Jivanelli, MLIS, AHIP**, presented two posters “Impact of COVID-19 on Solo Health Librarian Mentorships” and “A Solo Librarian’s Systematic Review Service” at the Medical Library Association, Special Library Association Joint Conference on May 3 in Detroit, MI. In addition, she served as a panel member on the “Doing More While Avoiding Burn-Out: Helping Medical Librarians Balance Emerging Demands” Medical Library Association & Wolters Kluwer Webinar on October 4, as well as the “Writing for Publication for Nurses—Conducting the Literature Review” HSS Continuing Nursing Education Webinar on June 13.



## Publications

Roth S, Hinton E, **Jivanelli B**. Impact of COVID-19 on parents/guardians in the library profession. *Library Leadership & Management*. 2023 July 19;37(2): doi:10.5860/llm.v37i2.7568.

**Jivanelli B**. Evolution of Health Information on the Web: A Program Description of a Workshop for Seniors. *J Hosp Librariansh*. 2023 Jan;23(1):34-38. doi: 10.1080/15323269.2022.2159725.

McLaughlin L, Tarabula J, Gibson DS, **Jivanelli B**, et al. Standards of practice for hospital libraries and librarians, 2022: Medical Library Association, Hospital Libraries Caucus Standards Task Force. *J Med Libr Assoc*. 2022 Oct;110(4):399-408. doi: 10.5195/jmla.2022.1590. Published 2023-03-24.

Mancuso CA, **Robbins L**. Narratives of Actionable Medical Leadership From Senior Leaders for Aspiring Leaders in Academic Medicine. *HSS Journal*®. 2024;20(2):195-201. doi:10.1177/15563316231179472.

**Robbins L**, Farrey T, Janosky J, Minjares V, Mandelbaum BR, Pearle A. Preventing Anterior Cruciate Ligament (ACL) Injuries in High School Sports Participants: An Executive Summary of the Inaugural Meeting of the National ACL Injury Coalition. *HSS Journal*®. 2023;0(0). doi:10.1177/15563316231211320.

Mancuso CA, **Robbins L**, Paget SA. Longitudinal qualitative study of paired mentor-mentee perspectives on the abstract submission process. *BMC Med Educ*. 2023 Nov 23;23(1):898. doi:10.1186/s12909-023-04869-y.

Weinstock-Zlotnick G, Wolff A, Potter G, **Robbins L**. Children With Cerebral Palsy’s Experiences With Adaptive Climbing: A Qualitative Study on Parents’ Perspectives. *HSS Journal*®. 2024;0(0). doi:10.1177/15563316241249912.















# Financials

## 2023 External Funding by Source

Total External Funding  
**\$4,247,570**



<b>Academic Visitor Program Fees</b> <b>.5%</b> 	<b>Commercial Development Fees (SLTC)</b> <b>14%</b> 	<b>Corporate Grants</b> <b>4%</b> 	<b>HSS Alumni Association Dues</b> <b>2%</b> 
<b>Endowments</b> <b>7%</b> 	<b>Exhibit Fees</b> <b>19%</b> 	<b>Foundation Grants</b> <b>3%</b> 	<b>Global Partnerships</b> <b>11%</b> 
<b>Individual Donations</b> <b>6%</b> 	<b>Other Funding Sources*</b> <b>6.5%</b> 	<b>Registration Fees</b> <b>11%</b> 	<b>Autumn Benefit</b> <b>16%</b> 

\* Other funding sources include royalty and licensing fees, public grants, and contributions from the HSS Education Institute and other HSS services.

# 2023 Education Institute Donors

## Corporate Medical Education Grants

Arthrex  
Depuy Synthes  
Globus Medical  
Integrum  
Smith+Nephew  
Stryker  
Zimmer Biomet

## Ehrenkranz Fellowship in Community Health

Anonymous

## Exhibitors

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Accelus, Inc.  
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Astra Zeneca  
Aurinia Pharmaceuticals  
Avanos  
AxoGen, Inc.  
Biomaterials Inc.  
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Cervos Medical  
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## Foundation Grants

The Ferriday Fund Charitable Trust  
The Louis & Rachel Rudin Foundation  
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## Georgette “Gigi” Viellion, RN, ONC Orthopaedic Nursing Education Scholarship Fund

Charles W. Carpenter, MD  
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Steve and Laura Robbins, DSW\*

## Global Partnerships

Bumin Hospital Group  
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## HSS Alumni Association General Fund

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Jon B. Wang, MD\*

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## Philip D. Wilson, Jr. AOA Pillar in Orthopaedics Campaign

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OMEGA



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## Autumn Benefit

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 Lois and Bryan T. Kelly, MD, MBA  
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Brenda Ventura, MPH, MBA,  
*Administrative Director*

### GME COUNCIL

David M. Dines, MD, *Chair*  
Laura Robbins, DSW, *Co-Chair*  
and *Designated Institutional Officer*

### HOUSE STAFF QUALITY & SAFETY COUNCIL (HQSC)

Yusef Jordan, MD and Ryan Thacher, MD,  
*Chairs*

### SIMULATION EDUCATION ADVISORY COUNCIL

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Martha O'Brasky-Crawley, MPA,  
*Administrative Director*

## Committees

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